



Artist Workshop!

November 17th. 2009

Small Business Development for Creative Types and Artist Grant Writing

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9:30-11:30 • Small Business Development for Creative Types

Presented by Miriam Robeson

12:30-1:30 • Individual Artist Grants

Presented by the Indiana Arts Commission

Register for one or both • COST: FREE. A lunch can be provided for \$10.00

Open to All Artists across All Disciplines (Visual Arts, Performing, Literary, Craft...)

Small Business Development for Creative Types

Are you currently running a small creative business, but thinking it would be nice to get a better understanding of what you're doing? Or, are you thinking about selling your work and not sure how to start? Beginning and running a small business can be overwhelming and intimidating, but all you need are the right tools in your toolbox. During the course of her workshop, she will teach artists the key elements of small business development. Topics include:

- Creating a Business Plan – what it is and why it's important
- Creative Cooperatives – Knowing when it's best for you
- Small Business Paperwork and Bookkeeping – what it is and why it's important
- Small Business Development How to's
- Taxes and Legal concerns
- And, everybody's favorite: the Basics of Intellectual Property

Individual Artist Grants

Move beyond thinking about writing a grant and do it! Remember – knowledge is power.

This workshop features presentations on:

- the Indiana Arts Commission Individual Artist (IAP) Grant,
- the application process, and
- Grantwriting 101

Learn both the basics of writing a successful proposal as well as the IAP Grant process whose deadline is only a few months away. For FY2011, the following disciplines will be open: Crafts, Design Arts, Media Arts, Photography, Visual Arts and Artist Access. FY2012 will see the remaining disciplines open: Dance, Literature, Music, and Theater. Regardless of your artistic expertise - attend. Understanding both the basic layout of grant applications and how to author a grant can play a vital role to your success.

Presented at the Tippecanoe Arts Federation Wells Community Center – 638 North Street, Lafayette, IN. For further information, contact Paige Sharp, Director of Regional Services • rsd@tippecanoearts.org • 765-423-2787